

IULM International Week

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on behalf of

IULM, Studyabroad <studyabroad@iulm.it>

Fri 12/15/2023 5:56 PM

Dear Partners,

Greetings from Italy, I hope this email finds you well!

We are seeking applications from **international scholars** who would like to participate in our fourth *IULM Communication International Week*, a three-day event taking place **from May 8 to 10, 2024**.

Classes will be held **in presence** at our university campus in Milan. The language of instruction is English.

This international event is mainly aimed at our **Bachelor students in Corporate Communication and Public Relations**, but is open to all interested IULM students at Bachelor and Master level.

The presentation proposal can revolve around a variety of **topics from the field of communication as well as related disciplines**: e.g. social media, intercultural communication, employee engagement, corporate social responsibility and sustainability, reputation management, consumer behaviour, information technology, etc.

Lecturers will be asked to repeat their presentation 2 times (each lecture is approximately 1.5 hours long).

Please fill in the following application form by 31 January 2024:

- <https://forms.gle/GPXaGU3uHZuUJvDg9>

Lecturers will receive feedback on their presentation proposal by 20 February 2024.

On behalf of the International Week management team and of Università IULM, we thank you in advance for considering your participation in this international event. We do hope to have you on board and meet you in person in Milano in May!

Best regards,

IW Team

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